



# Communication on Engagement

**Academic Solutions** to Sustainable Development

2017 - 2019

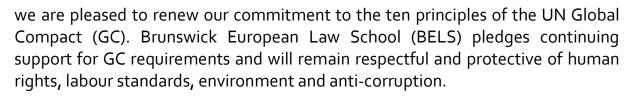


**United Nations**Global Compact

Statement of Continued Support of Global Compact

Principles

Dear Secretary General,



We are convinced of the importance and necessity of promoting these principles and will continue to further their implementation within our realm of influence. We will furthermore continue to inform our stakeholders and the general public about our commitment.

Since our Faculty Senate made the decision to join the Global Compact, our Faculty of Law has focused a noticeably more on issues of sustainability and on integrating the Global Compact Principles in its research, lectures, governance and outreach, but much more remains to be accomplished.

Therefore, we will further raise awareness for the ten principles of the UN Global Compact and of the United Nations Sustainable Development Goals. We are also deeply committed to the Principles for Responsible Management and Education (UN PRME) and have already publicly shared our detailed and comprehensive information on progress report.

We fully recognize that a critical condition of our participation in the Global Compact is the submission of a biennial Communication on Engagement (COE) that describes our organization's efforts to promote its principles. We are pleased and happy to present our Communication on Engagement and remain to be held accountable to GC principles.

Sincerely,

Prof. Dr. iur. Winfried Huck

Dean of the Brunswick European Law School



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# 1. The Ten Principles of the United Nations Global Compact



## **Human Rights**

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.

#### Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.

#### **Environment**

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.

## **Anti-Corruption**

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

# 2. Our Actions for the UN Global Compact



# BELS Education integrating Global Compact Principles

delivers responsible **BELS** management education on all topics relating to the Global Therefore, Compact. **BELS** steadily endeavours to attract staff from the industry and alumni from diverse areas as speakers, lecturers and educators. These individuals also act as agents for interdisciplinary progressive exchange. Our professorship also from originates diverse international fields of business and the industry. With their specialized practical and scientific experience and the subsequent integration of their research into

their offered modules and courses they stand for the outstanding and progressive quality of our teaching.

Thus, BELS is able to meet the demands of the principles of the Global Compact and at the same time can educate students to become responsible personalities who carry the values of the Global Compact out into the world. It is hoped that students take this into account and further apply these principles in their pursued professions.

# Teaching and Lectures referring to the SDGs and the Global Compact Principles

Topics regarding Human Rights, the environment and anticorruption as well as sustainability and the UN SDGs are included in a wide variety into the curriculum of BELS. We encourage students to examine different aspects of these areas in their final Bachelor's, Master's and soon to be hoped doctoral theses.

Professors and lecturers at BELS dealing daily with the are transformation of sustainable processes and the implementation of the concepts of sustainability into teaching. For instance, the Dean of BELS is currently investigating question of how to realise the SDGs on a practical basis and how to further their legal establishment. Globalization, human rights, and especially the rights of women and girls under reference to SDGs the International and European Economic Law are prominently incorporated into teaching content. Therefore, questions about the 17 SDGs and their 169 sub-goals are included in a great variety as well as via different

methods and approaches into our courses.

The importance of different levels and approaches towards the Global Compact Principles and the SDGs is emphasized. The meaning and the extent of various interlinkages within the special context of International Economic Law, Human Rights Law and environmental issues are shown. Thus, today's needs of businesses are scientifically and practically elaborated.

As a result, our lectures do not only prepare students effectively and efficiently for the needs of the global economy. They also have a lasting influence on them to be responsible future leaders which are aware of the concepts of sustainability.

# SUSTAINABLE GALS DEVELOPMENT GALS





































# Mandatory Subjects

- Administrative Law II
- Commercial Law
- Commercial Criminal Law
- Compliance
- Constitutional Law
- Environmental Law
- European Law
- European Private Law
- Human Rights and International Economic Law

- International Construction Law
- International Investment Law
- International Sales Law
- International Trade and Corporate Law
- Introduction to Law
- Sources of International Law
- Public Procurement and State Aid Law
- WTO Law

# Compulsory Elective Subjects

- Negotiating and Designing in Labour Law: "Climate Protection in the Workplace"
- Introduction to Model United Nations
- Model United Nations Advanced
- Doing Business in Asia incl. Sustainability Competition

# Bachelor's and Master's theses on SDGs and Global Compact Principles

In the course of their studies, BELS students are trained in areas of sustainability, responsible and conscious interaction with other people and resources, and last but not least, also with themselves. The course contents offer a variety of possibilities to deal with these subject areas and to examine one's own research questions within the framework of

a thesis. Final theses are often completed together with professionals from the industry acting as secondary supervisors, therefore usually ensuring broad coverage of topics and up-to-date results. An excerpt of the theses most recently submitted at BELS illustrates our orientation and focus:

2020	Bedeutung der Nachhaltigkeitsziele (SDGs) bei der Vergabe von Garantien und Krediten (UFK) für die zum Ausbau der Elektromobilität benötigten Rohstoffe
2019	Investment Protection in International Construction Projects under Consideration of Sustainability
	Die Normativität der SDGs in den internen und externen Politiken der EU
	ASEAN und EU: an analysis of the relations, the implementation of the SDGs and the special role of China
	Entwicklung von Smart Citites im Lichte des SDG 11 der Vereinten Nationen unter besonderer Berücksichtigung des europäischen Datenschutzes auf Grundlage der DSGVO
2018	Der Beitrag transnationalen Rechts zur Anwendung der Sustainable Development Goals in der Fashion-Industrie
2017	Anforderungen an Projektverträge vor dem Hintergrund des UN- Entwicklungsziels Nr. 9: Build resilient infrastructure, promote sustainable industrialization and foster innovation
	Human Rights and International Economic Law, Schutz von Mädchen und Frauen durch die Sustainable Development Goals der UN
	Den digitalen Wandel im Vertrieb gestalten - Qualitative Analyse der Erwartungen und Empfindungen der Mitarbeiter/innen eines ausgewählten Funktionsbereiches der XXXX und Ableitung von Handlungsempfehlungen für die Gestaltung des Change-Prozesses
	Flüchtlinge als besondere Zielgruppe der dualen Ausbildung - eine kritische Betrachung der Ausbildungsvoraussetzungen und der betrieblichen Gestaltungsmöglichkeiten für eine erfolgreiche Berufsausbildung
	Mediationsbasierte Lösungsansätze zur Bearbeitung von interkulturell geprägten Konflikten im Unternehmen
	Unterstützung der personellen Transformation in der XXXX durch ein Kompetenzmanagementsystem - Kritische Betrachtung und Gestaltungshinweise



# BELS Applied Research and thought Leadership to the Global Compact

BELS professors, lecturers and scientific staff are dedicated to intensive research. Many of the topics and research areas investigated at BELS and its anchored institutes touch on the fields ofHuman Rights, Environmental and Law sustainability, **SDGs** and responsible action at different economic levels or are focus of research. Thanks to its broadbased and interlinked research, BELS is able to position itself nationally and internationally for

the future. Therefore, when it comes to research, the ideas and concepts of sustainability are often taken into account. Our publications are partially available at the Social Science Research Network (SSRN) rapidly to scholarly disseminate our research. An excerpt of the latest publications in German, English and various other languages of staff BELS in the area of sustainability illustrates our efforts:





































### **Publications**



## Dr. Ruth Areli García-León, M.Sc., M.M.

- García-León, R. A., Twitter and Food Well-Being: Analysis of #SlowFood Postings Reflecting the Food Well-Being of Consumers, in: The Global Media Journal México 2019, 91-112.
- Hohm, Dirk/García-León, R. A., Social Media Marketing für Nachhaltigkeit und Wohlbefinden, in: BELS Report 2019, 46 50.
- García-León, R. A./Hohm, Dirk, *Marketing für eine nachhaltige Entwicklung*, in: BELS Report 2018, 35 37.



## Prof. Dr. rer. pol. Dirk Hohm

- Hohm, Dirk/García-León, R. A., Social Media Marketing für Nachhaltigkeit und Wohlbefinden, in: BELS Report 2019, 46 -50.
- García-León, R. A./Hohm, Dirk, Marketing für eine nachhaltige Entwicklung, in: BELS Report 2018, 35 - 37.



#### Prof. Dr. iur. Winfried Huck

- Huck, Winfried, Die EU und die Globale Agenda 2030 der Vereinten Nationen: Reflexion, Strategie und rechtliche Umsetzung, in: Europäische Zeitschrift für Wirtschaftsrecht (EuZW) 2019, 581 – 587.
- Huck, Winfried (Hrsg.), Direct Effects of UN Sustainable Development Goals (SDGs) – Umsetzung und Anwendung der SDGs in der Praxis, Sachstand und Perspektive, Schriften zum Internationalen Wirtschaftsrecht, Band 7, Hamburg 2019.
- Huck, Winfried, SDGs im transnationalen Recht bindend oder nicht bindend, das sei hier die Frage!, in: Huck, Winfried (Hrsg.), Direct Effects of UN Sustainable Development Goals (SDGs) – Umsetzung und Anwendung der SDGs in der Praxis, Sachstand und Perspektive, Schriften zum internationalen Wirtschaftsrecht, Band 7, Hamburg 2019, pp. 4 - 33.
- Huck, Winfried, Measuring Sustainable Development Goals (SDGs) with indicators: is legitimacy lacking?, in: Iovane, M./Palombino, F./Amoroso, D./Zarra, G. (Hrsg.), The protection of general interests in contemporary international law: a theoretical and empirical inquiry, 2019. (https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3360935)

- Huck, Winfried, ASEAN und EU: Vertrauen, Konsultation und Konsens statt "immer engerer Union", in: Europäische Zeitschrift für Wirtschaftsrecht (EuZW) 2018, 886 - 891.
- Huck, Winfried, *Die Integration der Sustainable Development Goals* (SDGs) in den Rohstoffsektor, in: Europäische Zeitschrift für Wirtschaftsrecht (EuZW) 2018, 266 271. (<a href="https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3274602">https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3274602</a>)
- Huck, Winfried, Horizontale und vertikale Wirkungen der Nachhaltigkeitsziele der Vereinten Nationen im System des Rechts, in: Vernetztes Risiko- und Nachhaltigkeitsmanagement, Michalke/Rambke/Zeranski (Hrsg.), Wiesbaden 2018, pp. 64 ff.
- Teske, Carina Irene, Sustainable Development Goals der UN im Spiegel der europäischen Handelspolitik und megaregionaler Handelsabkommen, in: Huck, Winfried (Hrsg.) Schriften zum Internationalen Wirtschaftsrecht, Band 6, Hamburg 2018.
- Huck, Winfried/Kurkin, Claudia, *The UN Sustainable Development Goals (SDGs) in the Transnational Multilevel System*, in: Heidelberg Journal of International Law (HJIL) / Zeitschrift für ausländisches öffentliches Recht und Völkerrecht (ZaöRV) 2018, pp. 375 ff. (<a href="https://papers.ssrn.com/sol3/sample\_issues/392740">https://papers.ssrn.com/sol3/sample\_issues/392740</a> CMBO.html)
- Huck, Winfried/Kurkin, Claudia, Die UN-Sustainable Development Goals (SDGs) im transnationalen Mehrebenensystem, in: Zeitschrift für ausländisches öffentliches Recht und Völkerrecht (ZaöRV), 2018, 375 – 424.(https://www.zaoerv.de/78 2018/78 2018 2 a 375 424.pdf)
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## Anna-Theresia Krein, M.A.

Krein, Anna-Theresia, Implementation der UN Sustainable Development Goals, in: Die neue Deutsche Hochschule, Nr. 5, 2018.



#### Ass. iur. Claudia Kurkin

- Kurkin, Claudia, European Union and CARICOM some current challenges and potential solutions in the energy and investment sector, in: Hardy, Stephen/Elias-Roberts, Alicia/Huck, Winfried (Hrsg.), Impact of Trade, Investment and SDGs to EU and CARICOM, 2019. (http://www.glawcal.org.uk/bookseries/transnational-law-and-governance)
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- Huck, Winfried/Kurkin, Claudia, Die UN-Sustainable Development Goals (SDGs) im transnationalen Mehrebenensystem, in: Zeitschrift für ausländisches öffentliches Recht und Völkerrecht (ZaöRV) / Heidelberg Journal of International Law (HJIL), 2018, 375-424. (https://www.zaoerv.de/78 2018/78 2018 2 a 375 424.pdf)
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#### Prof. Dr. iur. Martin Müller

Müller, Martin, SDGs als Herausforderung auch für die Bundesrepublik Deutschland?, in: Huck, Winfried (Hrsg.), Direct Effects of UN Sustainable Development Goals (SDGs) – Umsetzung und Anwendung der SDGs in der Praxis, Sachstand und Perspektive, Schriften zum Internationalen Wirtschaftsrecht, Band 7, Hamburg 2019.



## Prof. Dr. iur. Achim Rogmann, LL.M. (Murdoch)

 Rogmann, Achim/ Wolffgang, Hans-Michael, On the future of the WCO Revised Kyoto Convention, Artikel in WCO News, 2019. (https://mag.wcoomd.org/magazine/wco-news-88/onthe-future-of-the-wco-revised-kyoto-convention)



#### Prof. Dr. rer. pol. Olaf Schlotmann

Schlotmann, Olaf/ Zippe, Inka/ Ulreich, Stefan, Bitcoin: Quo Vadis? A Forecast Based on Estimated Production Costs and Investor Preferences, SSRN Research Paper, 2018. (https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3291543)



#### Prof. Dr. iur. Fabian Stancke

- Stancke, Fabian, Risikomanagement und Kartellrecht, in: Michalke, Achim/ Rambke, Martin/Zeranski, Stefan (Hrsg.), Vernetztes Risiko- und Nachhaltigkeitsmanagement, Wiesbaden 2018, 203 - 205.
- Stancke, Fabian/Karenfort, Jörg, Shaping competition policy in the era
  of digitisation A statement for enhancing competition by marketoriented solutions rather than by regulation, Contribution on European
  Commissions' panel on platforms 2018.

### Prof. Dr. rer. pol. Stefan Zeranski



■ Zeranski, Stefan/Nocke, Franziska, *Prüfung der Risikokultur und der Nachhaltigkeit des Geschäftsmodells in Banken im SREP*, in: Michalke, Achim/Rambke, Martin/Zeranski, Stefan (Hrsg.), Vernetztes Risiko- und Nachhaltigkeitsmanagement, Erfolgreiche Navigation durch die Komplexität und Dynamik des Risikos, Wiesbaden 2018, 253 - 275.



#### **BELS Publications**

- BELS Report 2019, *Handelskrieg, Digitalisierung, Ius Cosmopoliticum*, 2019.
- BELS Report 2018, Kryptowährung, Künstliche Intelligenz, Sustainable Development Goals, 2018.
- BELS Report 1/2017, Globalisierung, Arbeit der Zukunft, Digitalisierung, ISSN 2567-2053, 2017.



# Disseminate the Global Compact principles

In recognition of the Global Compact Principles as well as the SDG's normative concept, BELS has set itself the goal of critically accompanying approaches to finding and advancing solutions and also creating an open forum for discussion. BELS as institution

thus feels committed to further research and collaborations between BELS and regional companies as well as to offering companies and the general public access to the newly gathered knowledge in order to invite them to specific events.

# Operations and Activities furthering the Global Compact Principles

 Conference at BELS on SDGs – paving their way to legal basis and practice

On 23 May 2018 Prof. Dr. iur. Winfried Huck, current Dean of BELS hosted a conference on "Direct Effects of UN Sustainable Development Goals (SDGs) - Implementation and Application of the SDGs in Practice - State of the Art and Perspectives". Guests from the scientific community, from the industry as well as staff

and students from BELS participated and engaged in this interdisciplinary



event. The overriding aim was to reflect on the diversity of the SDGs and to shed light on their implementation in practice. The conference was designed to be very informative and was contributing towards emphasizing the importance of the SDGs – in particular – within the professional business community. In addition to professors and staff of BELS,

representatives of the business community were also invited. Dr. Ralf Utermöhlen, Agimus GmbH highlighted the importance of the UN Global Compact from an economic as well as entrepreneurial perspective.

## 2. BELS celebrates World Girls' Day

On 24 October 2018, BELS organized the event "Mutual Reflections - the International



Girls' Day and the SDGs" and invited Prof. Dr. Godula Kosack, Chairman of the Board of DES FEMMES

Menschenrechte für die Frau e. V. to hold a lecture on the subject of "Self-determination through education in North Cameroon". This event illustrated the overall problem of girls all over the world to struggle with obstacles and

also with inequality. In many countries, girls often find it more difficult - or even impossible - to get an education or enter working life than boys. Girls worldwide have overall less access information, communication technologies and the Internet than boys. Girls often receive little or no salary for their work, are often paid less than boys for the same work and are sometimes further exploited and - even sexually - abused. Girls are in general more likely to vulnerable and/or disadvantaged.

## 3. BELS listens and learns about SDG 2

On 10 April 2019, Dr. Detlef Virchow of the humanitarian organization "Plan International Deutschland e.V." was invited to BELS to give a lecture on the topic "SDG 2 - No Hunger: Is the fight

against hunger a human dream, a moral imperative or a human right?".



Dr. Virchow outlined clearly the

impact hunger has on humans and which different forms hunger can take. He explained possible causes of hunger as well as possible effects that food security and the implementation of the Global Agenda 2030 can and should have on reducing and

preventing hunger. The lecture was followed by a lively and engaging exchange. Participants were impressed by the intensity and forcefulness of the lecture as well as by the comprehensive insights given by Dr. Virchow.



## 4. Lectures abroad of BELS staff

From 26 - 27 September 2018, Prof. Dr. iur. Fabian Stancke and Ass. jur. Claudia Kurkin were invited to speak at the EU-CARICOM Law Conference, which took place at the University of the West Indies, St. Augustine, Port of Spain, Trinidad and Tobago. The conference was dedicated to "Present and Future Challenges". Prof. Dr. jur. Fabian Stancke held a lecture on the topic "State backed monopolies and their impact on trade, trade policy and SDG's". Ass. iur. Claudia Kurkin lectured about the topic

"European Union and CARICOM: Current Challenges and Potential Solutions in the Energy and Investment Sector".

26 March On 2019, Prof. Dr. iur. Winfried Huck was invited by the Dipartimento di Giurisprudenza (Department of Law) at the Università degli Studi di Cagliari to lecture on "Vertical of Sustainable **Impact** UN Development Goals (SDGs) on Trade and Sustainability Development Chapters of modern EU Free Trade Agreements".

On 27 March 2019, Prof. Dr. iur. Huck was invited by the same faculty to speak about "The Quiet Power of Indicators for Sustainable Tourism: Who measures what, where, why and how? - The Effect of UN Sustainable Development Goals (SDGs) on tourism".

On 6 April 2019, an ESIL Research on "Globalization Forum Environmental Law and the Role of Developing Countries towards Sustainable Development" took place at the University of Cologne. The workshop was organized by Prof. Dr. Kirk W. Junker, holder of the Chair of US-American Law, and the Environmental Center at the University of Cologne as well as by Prof. Dr. Paolo Davide Farah, West Virginia University, US, qLAWcal - Global Law Initiatives for Sustainable Development, UK, and a member of the board of the European Society of International Law The (ESIL). lecture "Transformation of **SDGs** ASEAN, CARICOM and ACP Group of States" by Prof. Dr. iur. Winfried Huck dealt with the question of how regional organizations such as ASEAN,

CARICOM and the Group of African, Caribbean and Pacific States (ACP Group) transform the normative concept of the Global Agenda 2030 into their specific areas of competence and make it the subject of legally relevant regulations.



October **BELS** 2019 Research Associate Leonie Zappel was invited to the EU – CARICOM Conference to give a lecture on the topic "Beyond Brexit Sustaining Business and Law relations" which was held UK with the Coventry, participation of the Coventry Law School and the University of the West Indies.

From 28 - 29 November 2019 the international workshop "Emerging Technologies Towards Sustainable Development" will be held at BELS and at the House of Science, Braunschweig, Germany. With this event different topics referring to the Global Compact **Principles** light in the International Economic Law can addressed and respective scientific exchange is furthered.

#### BELS and other networks



By joining the Principles for Responsible Management

Education (PRME) in 2017, BELS has deepened and expanded its comprehensive approach to the implementation of the UN SDGs through actions in another global network. Over the past two years, the PRME principles, which are based on the goals of the Global Compact, have enabled BELS to promote sustainability and the commitment of the UN SDGs at the national and international levels both scientifically and **BELS** practically. Hence, particularly for the strives of the awareness interrelationships between digitisation, globalisation, economy and human rights and associated need for the multilateral approach to

international law, as it underlies the United Nations and other international organisations.



Moreover, BELS is a member of the German Society for

the United Nations (DGVN) and thus underlines its commitment to important goals and values as laid down in the Charter of the United Nations and the Universal Declaration of Human Rights. As a for companies, platform organisations, universities and individuals in Germany related to the work of the UN, DGVN offers the opportunity to discuss current global issues and to work with international partners to implement the goals of the UN Charter.

## Communication on progress

As part of its membership in the PRME, BELS has recently published a broad overview of its practical implementations of the PRME Principles. The

Report on the Implementation of Principles for Responsible Management Education, which is published every two years, presents BELS' fundamental goals and values as well as the overall approach to communicating and realizing the Sustainable Development Goals. All activities are documented on the basis of

regular publications on our website. A progressive and continuous development of our action framework as well as the extension of our operations are of great importance to us.

# Further Support of Global Compact Principles

We further pledge to provide further support to UN Global Compact business participants if explicitly asked and desired by them. We are willing to support them in their own sustainability implementation and disclosure efforts as far as our capacities will allow and as is specifically agreed in advantage by all parties in question.

We are also willing to lend capacity to Global Compact Local Networks and/or the Global Compact Office keeping in mind the same requirements/joint agreements by all parties as above.



# 3. Our Outcomes for UN Global Compact



# Measurement of outcomes

Membership in the Global Compact has enabled BELS to present and implement universal values such as human rights, sustainability and fair working conditions in academic an environment. On the basis of a interconnectivity network of between the business world and research, BELS has been able to build up and intensify interdisciplinarity between various stakeholders of the Global Compact in the areas of UN SDGs. Our students have been able to gain a profound and wide-ranging insight into the 17 UN SDGs since its nascence, and even more over the past two years, and actively newly apply their acquired knowledge in a variety of courses.

BELS is committed to bringing the guidelines and values of the Global Compact to the attention of today's student generation in order to enable them to make responsible decisions in their future life and careers. The contacts established so far with Global Compact partners in the business world, such as Agimus GmbH, represent a start and pave the way for a fruitful exchange and knowledge transfer with the long-term goal of implementing each of the 17 UN SDGs in society as a whole in the light of global standards on human rights, fair environmental work and protection.



## **Contact:**

Ostfalia University of Applied Sciences
Faculty of Law - Brunswick European Law School (BELS)
Salzdahlumer Strasse 46/48
38302 Wolfenbüttel
Germany
www.bels.ostfalia.de

Further information on this report:
Prof. Dr. iur Winfried Huck, Dean
Anna-Theresia Krein, M.A., Assistant to the Dean
E-mail: a.krein@ostfalia.de

Editorial Group: Prof. Dr. iur. Winfried Huck Anna-Theresia Krein, M.A. Jennifer Maass, LL.M. Tahar Benmaghnia, LL.B.

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