

Course: International Project Management

Semester	Duration	Course character	Workload	Credit points	Examination form
	one semester/ once a year	elective	90 h including 30 h Contact studies 60 h Self studies	3	cumulative

Course coordinator

Prerequisites

non

Description of the course

This course introduces the basic principles of project management. It analyzes the special challenges of planning and implementing international projects. Case studies and in-class exercises will focus on the individual project steps. The students will develop guidelines for successful realization of international projects.

1. Characteristics of international projects
2. Project phase models
3. Project definition
 - a. Task analysis
 - b. Project charter
4. Project start
5. Project planning
 - a. Project organization
 - b. Project structure
 - i. Functional structure
 - ii. Projectized organization
 - iii. Matrix organization
 - c. Project staffing
 - d. Cost estimation, cost planning
 - e. Work-breakdown structures
 - f. Milestone plans
 - g. Project schedule
 - i. Network diagram
 - ii. Gantt chart
 - h. Cultural impact on project planning
6. Project coordination / controlling
 - a. Team formation process
 - b. Project management software
 - c. Controlling tools
7. Project close-down
 - a. Lessons learned
 - b. Formal termination of the project
 - c. Planning of post-project phase
8. Project documentation
9. Stakeholder analysis
 - a. Interest - power grid
 - b. Stakeholder communication plan
10. Communication and team building in international projects
 - a. Verbal and non-verbal communication
 - b. Communication styles

- c. Culture dimensions
- 11. Conflicts in international projects
 - a. Sources for conflicts
 - b. Conflict resolution
- 12. Risk management
 - a. PESTEL-tool
 - b. FMEA analysis
 - c. Probability and Impact Matrix
- 13. Critical success factors

Competency aims

Professional:

- Students learn to use typical basic project management methods.
- Students understand the special challenges of international projects.

Methodical:

- Students analyze case studies and develop solutions.

Personal:

- Students can describe and analyze cultural differences.
- Students exchange their opinions and accept contrary viewpoints.

Course components

- a. **Homework:** Reading assignments and case study preparation will be given for homework. The readings and cases will be discussed and analyzed in class.
- b. **Attendance and participation:** Attendance and participation in class is strongly encouraged as general discussion, asking and answering questions will help understanding the course material.
- c. **Exam (70% of final grade):** The exam will be held during the examination period at the end of the se-semester. The date will be determined by the examination board. The time allowed is 60 minutes. The exam will be based on homework exercises, lecture, and the material and exercises discussed in class. It may include short essay answers, short case studies, multiple choice, true/false, etc.
- d. **Project (30% of final grade):** Students will prepare and participate in a project during the semester.
To receive a passing grade for the course students must obtain at least 50% of the total points possible.

References

The seminar is based in particular upon the following references:

Köster, K.:	International Project Management, London: Sage, 2010
Cleland, D., Gareis, R.:	Global Project Management Handbook, 2 nd ed., New York: Mc Graw Hill, 2006
Internet sources:	www.pmi.org, www.ipma.ch

The seminar is also based upon the following references:

Project Management Institute:	A guide to project management body of knowledge, 6 th ed. 2017
Cronenbroeck, W.:	Projektmanagement: deutsch-englisch, Berlin: Cornelsen, 2008

Lecturer	Course language	Usability in ongoing studies / other studies
Dipl.-Kffr. Kerstin Kubik-Wenzel	English	